

## Entrepreneurship (B.B.A.) Degree Plan

This document is a suggested four-year schedule of courses based on degree requirements for the current catalog. This guide is not a substitute for academic advisement. Also see the Undergraduate Catalog for a complete list of requirements and electives from which to choose.

### First Year

Fall Term		Hours	Spring Term		Hours
ENGL 1101	English Composition I	3	ENGL 1102	English Composition II	3
MATH 1111	College Algebra	3	PHIL 1010	Critical Thinking	2
SPCH 1000	Human Communication	2	MATH 1070	Elementary Statistics	3
GSU 1010	New Student Orientation	1	POLS 1101	Introduction to American Government	3
ECON 2105	Principals of Macroeconomics (RCB Area F)	3	ECON 2106	Principals of Microeconomics (RCB Area F)	3
BUSA 2106	Legal Environment of Business (RCB Area F)	3			
		<b>Total</b>			<b>14</b>
		<b>15</b>			

#### Milestones

Complete Area A requirements • Begin Area F courses (minimum 2.8 GPA required for the Area) • Meet with Academic Advisor in the University Advisement Center • Attend the major fair and declare a major

### Second Year

Fall Term		Hours	Spring Term		Hours
ACCT 2101	Principals of Accounting I (RCB Area F)	3	ACCT 2102	Principals of Accounting II (RCB Area F)	3
CIS 2010	Introduction to Computer based Information Systems (RCB Area F)	3	HIST 2110	Survey of United State History	3
	Humanities and Fine Arts Elective (Area C)	3		Humanities and Fine Arts Elective (Area C)	3
	Natural Science Elective (Area D)	4		Natural Science Elective (Area D)	4
	Word History & Politics Elective (Area E)	3		Social Science Elective (Area E)	3
		<b>Total</b>			<b>16</b>
		<b>16</b>			

#### Milestones

Complete Area F courses with a minimum GPA of 2.8 • Complete all core courses • Meet with Academic Advisor in the University Advisement Center • Explore MGS career tracks

### Third Year

Fall Term		Hours	Spring Term		Hours
BCOM 3950	Business Communication and Professional Development	3	FI 3300	Corporation Finance	3
MGS 3100	Business Analysis	3	BUSA 3000	Globalization and Business Practice	3
MK 3010	Marketing Management	3	ENI 3102	Product-Service Design for New Ventures	3
MGS 3400	Managing People in Organization	3		ENI Elective	3
ENI 3101	Entrepreneurial Thinking	3		Upper Division RCB Elective	3
		<b>Total</b>			<b>15</b>
		<b>15</b>			

#### Milestones

Meet with Academic Advisor in the University Advisement Center • Register with the RCB Career Management Center

### Fourth Year

Fall Term		Hours	Spring Term		Hours
ENI 3103	Business Model Validation	3	BUSA 4980	Strategic Management	3
	ENI Elective	3	BUSA 4990	Exit Exam	0
	Upper Division General Elective	3	ENI 4100	Scaling a New Venture	3
	Upper Division General Elective	3		ENI Elective	3
	Upper Division RCB Elective	3		Upper Division General Elective	3
		<b>Total</b>			<b>15</b>
		<b>15</b>			

#### Milestones

Apply for graduation • Meet your Robinson College of Business Academic Advisor for graduation check out and remaining degree requirements

## B.B.A. Program of Study Worksheet Major in Entrepreneurship

### Lower Division Coursework

Area A: Written Communication/Mathematics (9 hours)		Satisfied (v)
ENGL 1101	English Composition I	
ENGL 1102	English Composition II	
MATH 1111 or higher	College Algebra or higher	

Area B: Institutional Foundations (4 hours)		Satisfied (v)
PHIL 1010	Critical Thinking	
SPCH 1000	Human Communication	
PERS 2001	Perspectives on Comparative Culture	
PERS 2002	Scientific Perspectives on Global Problems	

Area C: Humanities and Fine Arts (6 hours)		Satisfied (v)
<i>Courses must be from two of the following three areas</i>		
Humanities Course:		
Fine Arts Course:		
Foreign Language Course:		

Area D: Natural and Computational Sciences (11 hours)		Satisfied (v)
<i>Two lab science courses must be taken in sequence</i>		
Natural Science Course:		
Natural Science Course:		
MATH 1070	Elementary Statistics	

Area E: Social Sciences (12 hours)		Satisfied (v)
POLS 1101	Introduction to American Government	
HIST 2110	Survey of United States History	
World History and Politics Course:		
Social Science Course:		

Area F: Business Foundation (18 hours)		Satisfied (v)
ACCT 2101	Principals of Accounting I	
ACCT 2102	Principals of Accounting II	
BUSA 2106	Legal Environment of Business	

CIS 2010	Introduction to Computer based Information Systems	
ECON 2105	Principals of Macroeconomics	
ECON 2106	Principals of Microeconomics	

### Upper Division Coursework

3000-level Business Core (18 hours)		Satisfied (v)
BCOM 3950	Business Communication and Professional Development	
BUSA 3000	Globalization and Business Practice	
FI 3300	Corporation Finance	
MGS 3100	Business Analysis	
MGS 3400	Managing People in Organizations	
MK 3010	Marketing Management	

3000 and 4000-level Major Courses (21 hours)		Satisfied (v)
ENI 3101	Entrepreneurial Thinking	
ENI 3102	Product-Service Design for New Ventures	
ENI 3103	Business Model Validation	
ENI 4100	Scaling a New Venture	
ENI Elective:		
ENI Elective:		
ENI Elective:		

3000 and 4000-level RCB Electives (9 hours)		Satisfied (v)
RCB Elective:		
RCB Elective:		
RCB Elective:		

3000 and 4000-level General Electives (9 hours)		Satisfied (v)
General Elective:		
General Elective:		
General Elective:		

Strategic Management (3 hours)		Satisfied (v)
BUSA 4980	Strategic Management	
BUSA 4990	Exit Exam	